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The Mission of Gwinnett County Public Schools

is to pursue excellence in academic knowledge, skills, and behavior for each student, resulting in measured improvement against local, national, and world-class standards.

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NEWS RELEASE

FOR IMMEDIATE RELEASE: October 19, 2021 <u>Contact:</u> Communication and Media Relations, 678-301-6020

<u>Introducing the Seckinger High School Jaguars:</u> Gwinnett County Public Schools announces mascot for high school opening in August of 2022

In August of 2022, Gwinnett's newest high school—Seckinger High—will open its doors. The facility is under construction. The principal has been named. Next on the list comes working with the new school's community to create a culture where students will thrive. A primary culture piece for any new high school and its surrounding community is determining



the school's mascot and colors. That task is now complete as Gwinnett County Public Schools proudly welcomes the Seckinger Jaguars into its fold.

Over the last few months, **Principal Memorie Reesman** has met with members of her new school community, leading them through a process in which they shared their thoughts and their hopes regarding learners, the new school, and their community. "Meeting with the community, parents, and students of the new Seckinger Cluster as we worked to define and build our school community has been a highlight in my professional career," says Principal Reesman. "We have laid the groundwork for a school culture that is focused on students and how to best provide them a nextgeneration learning experience in which they can excel in academics, athletics, and the arts. As the hub of the district's first theme cluster, Seckinger's focus on artificial intelligence is uncommon... just like the black jaguar that will represent our school."

Feedback gathered during the focus groups guided the selection of the school colors—Pantone 312C Blue, Pantone 421 Gray, Pantone 423 Gray, and Pantone Black 6—and the jaguar as the mascot. Ironically, the jaguar was first selected as a symbol for a school in the new Seckinger Cluster in 2004 when Jones Middle School opened with the jaguar as its initial mascot. Seventeen years later this rare, fierce animal was selected by focus group participants to represent the high school that will serve Jones Middle School students starting next school year. In addition to Jones, the other schools in the Seckinger Cluster will be Harmony, Ivy Creek, and Patrick elementary schools.

Visit Seckinger High's website (<u>https://www.gcpsk12.org/SeckingerHS</u>) to learn more about the school and to check out the school's mascot and colors.