# DIGITAL PRODUCTION STUDIO

**Vision** → **Reality** → **Beyond Expectations**

## PROBLEM

One of the core values of Gwinnett Online Campus is continuous quality improvement of instruction. It became apparent there was a need for teachers to quickly and easily film short mini-lessons in response to student progress. The filming and editing process needed to be completed expeditiously for efficient use of teacher time while promoting the use of the studio to keep the focus on teaching and learning.

## SOLUTION

The solution was to design a digital production studio with the technology systems and processes to support creative and innovative instructional practices. The goal was for teachers to film, edit, and upload a high quality lesson in less than 15 - 20 minutes. When vendors said, "That can't be done." The GOC Tech team asked, "Why not?" and continued to press for a solution. In the end, the design exceeded the initial vision for the project.

## RETURN ON INVESTMENT: HIGH STUDENT ACHIEVEMENT

The digital production studio has changed the culture of instructional delivery at GOC. Teachers report that when they watch themselves teaching, it has empowered them to reflect on how they can improve the overall delivery of all instruction.

Teachers use the studio to respond to student progress in the courses. This has positively impacted the overall delivery of instruction resulting in high student achievement and success.
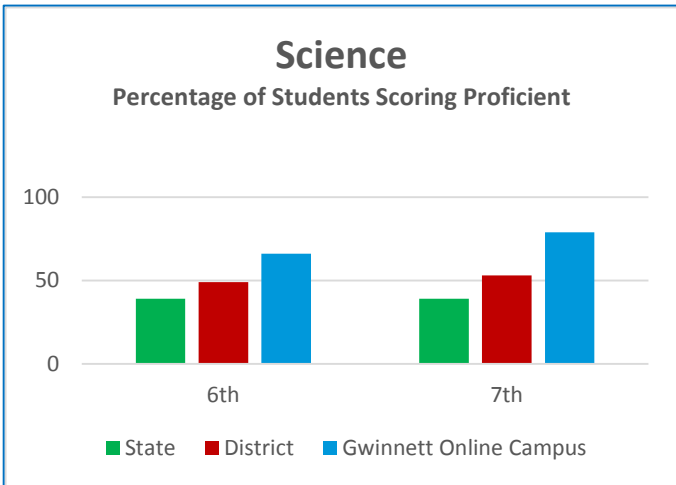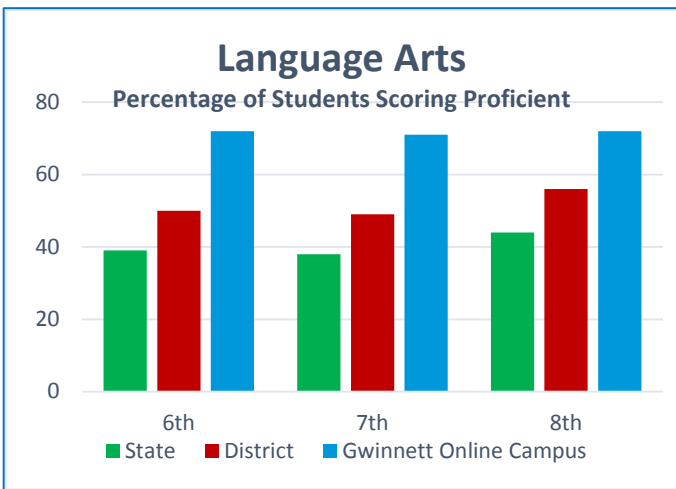
## DIGITAL STUDIO RESOURCES

- Three simultaneous camera inputs
- Touch screen monitor
- Teleprompter
- SMART software

- High resolution document camera
- Green screen
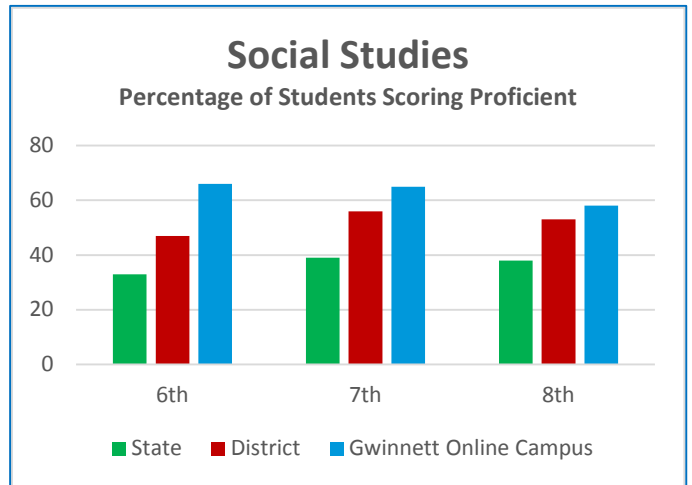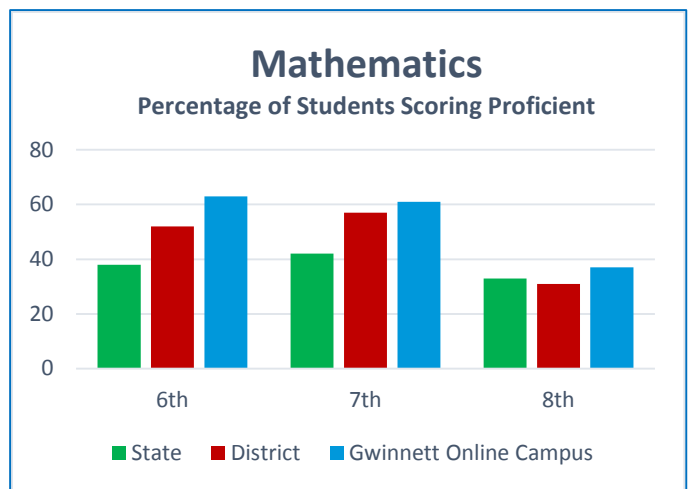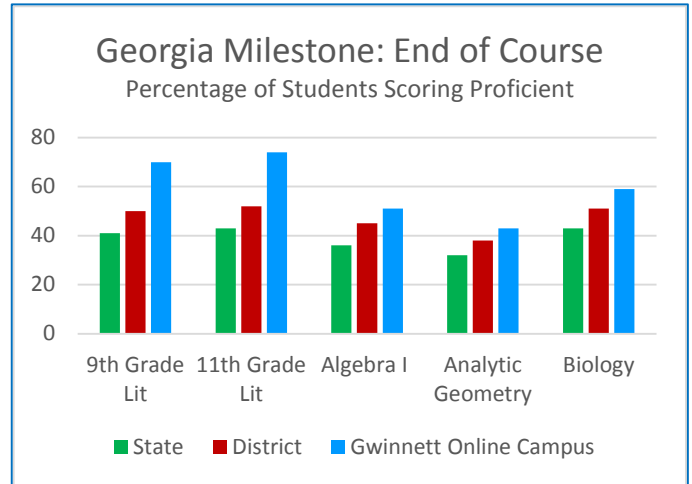- Real-time editing suite and software

![Gwinnett Online Campus logo] **GOC** — World-Class Virtual Education

# ROI: HIGH STUDENT ACHIEVEMENT

### Georgia Milestone: End of Course
**Percentage of Students Scoring Proficient**

Bar chart (State / District / Gwinnett Online Campus), y-axis 0–80:
- 9th Grade Lit: State ~41, District ~50, Gwinnett Online Campus ~69
- 11th Grade Lit: State ~42, District ~52, Gwinnett Online Campus ~73
- Algebra I: State ~36, District ~45, Gwinnett Online Campus ~51
- Analytic Geometry: State ~32, District ~38, Gwinnett Online Campus ~43
- Biology: State ~43, District ~51, Gwinnett Online Campus ~59

Legend: ■ State ■ District ■ Gwinnett Online Campus

## Georgia Milestone: Grades 6-8

### Language Arts
**Percentage of Students Scoring Proficient**

Bar chart, y-axis 0–80:
- 6th: State ~39, District ~50, Gwinnett Online Campus ~72
- 7th: State ~38, District ~49, Gwinnett Online Campus ~71
- 8th: State ~44, District ~56, Gwinnett Online Campus ~72

Legend: ■ State ■ District ■ Gwinnett Online Campus

### Mathematics
**Percentage of Students Scoring Proficient**

Bar chart, y-axis 0–80:
- 6th: State ~38, District ~52, Gwinnett Online Campus ~63
- 7th: State ~42, District ~57, Gwinnett Online Campus ~61
- 8th: State ~33, District ~31, Gwinnett Online Campus ~37

Legend: ■ State ■ District ■ Gwinnett Online Campus

### Science
**Percentage of Students Scoring Proficient**

Bar chart, y-axis 0–100:
- 6th: State ~39, District ~49, Gwinnett Online Campus ~66
- 7th: State ~39, District ~54, Gwinnett Online Campus ~79

Legend: ■ State ■ District ■ Gwinnett Online Campus

### Social Studies
**Percentage of Students Scoring Proficient**

Bar chart, y-axis 0–80:
- 6th: State ~33, District ~47, Gwinnett Online Campus ~66
- 7th: State ~39, District ~56, Gwinnett Online Campus ~65
- 8th: State ~38, District ~53, Gwinnett Online Campus ~58

Legend: ■ State ■ District ■ Gwinnett Online Campus

## Education Partners

D2L Desire2Learn   IBM Watson   KENNESAW STATE UNIVERSITY   PIEDMONT COLLEGE

# AWARDS AND RECOGINITION

The **2015 BRIGHTSPACE EXCELLENCE AWARD** was awarded to Gwinnett Online Campus for student engagement, faculty efficiency, and communication

Gwinnett Online Campus was named a winner of the **BLACKBOARD CATALYST AWARD** for Innovation, which recognizes those that challenge conventional thinking to improve the way education is delivered and experienced.